

alizwa UI/UX Product Designer

mnyatheli

a background in UI/UX design and Sociology. Also running a visual arts practice

📁 portfolio

SKILLS & TECH STACK

UX & Sociology Research Skills

AI-powered Prod. Design

Usability Testing

Wireframes & Prototyping

Product roadmapping

Web, iOS & Android systems

Cloud-native applications

Agile working model

SAAS model apps for B2Bs

Agile, Scrum, DevOps, Design Thinking.

An understanding of HTML, CSS & Java Script

adobe suite | figma | bootstrap | angular material | react | html & css | azure | github | VO.ai | Claude.ai

WORK EXP.

UI/UX DESIGNER & RESEARCHER

Current

working as a contractor for Good Hope Consulting and Engineering Services (Ltd).

Responsibilities: formulating brand story for the new entity, designing brand assets for marketing, web and social media, wireframing, creating UI and microcopy for web platform.

UI/UX & WEB DESIGNER

Aug 2023-2024

Building and managing the company website and collaterals for Loveleigh Group

Responsibilities: architecture, design concepts, user interface & web design

UI/UX DESIGNER & RESEARCHER

2022- Jun 2023

Worked on a cross-functional DevOps team at Adapt IT (Volaris Holdings), developing B2B SaaS products for higher education (mobile and PC apps with CRM) and collaborating with marketing on product and brand alignment.

Responsibilities: conducted user research, data analysis, persona mapping, storyboarding, feature prioritization, and product roadmapping. Facilitated design thinking workshops and testing. Delivered wireframes, architecture, style guides, microcopy, animations, and maintained brand consistency. Supported sprint estimation, planning, retrospectives, and implementation.

Building and managing SME websites (freelance).

2020- 2021

Design Indaba Emerging Creatives Programme (2021) and ongoing studies

DIGITAL & USER INTERFACE DESIGNER

Oct 2019- Jun 2020

Cape Town's Foschini Group (TFG) editorial section and marketing division.

Responsibilities: development, design concepts, UI iterations, research & web designs

VISUAL & DIGITAL DESIGNER

2017- Mar2019

Freelance Designer, for SMMEs, and illustrating for J.a magazine epub. Working with start-ups in the Pretoria and Johannesburg region. Graphic Designer at The Baxter Theatre Centre (marketing division).

Responsibilities: research, corporate identity, & graphics, web campaigns

EDUCATION

BA in Fine Arts (Communication Design & Sociology)

Rhodes University
2017

PgDip(African & Gender Studies)

University of Cape Town
2019

Product Design in AI | Artificial Intelligence and Users

Udemy
2023