

alizwa UI/UX Product Designer

mnyatheli

a background in UI/UX design and Sociology. Also running a visual arts practice

📁 portfolio

SKILLS & TECH STACK

UX & Sociology Research Skills

AI-powered Prod. Design

Usability Testing

Wireframes & Prototyping

Product roadmapping

Web,iOS & Android
systems

Cloud-native
applications

Agile working
model

SAAS model apps for
B2Bs

Agile, Scrum, DevOps,
Design Thinking.

An understanding of HTML, CSS
& Java Script

adobe suite | figma |
bootstrap | angular
material | react | html &
css | azure | github |
VO.ai | Claude.ai

WORK EXP.

UI/UX DESIGNER & RESEARCHER

Current

Subject to Non-Disclosure Agreement

UI/UX & WEB DESIGNER

Aug 2023-2024

Building and managing the company website and collaterals for Loveleigh Group

Responsibilities: architecture, design concepts, user interface & web design

UI/UX DESIGNER & RESEARCHER

2022- Jun 2023

I worked in a DevOps team for ITSIntegrator & ITSInfinity at Adapt IT (Volaris Holdings) on a cross-functional software development team- building B2B SAAS model products for higher education institutions (mobile & PC apps with CRM).

Responsibilities: conduct user research & data analysis, mapping out personas and user journeys, creating storyboards, feature prioritization & product road mapping (product business case), feature testing, design thinking sessions with clients, wireframing (UI and architecture & styleguides, microcopy, functional animation), design patterns, brand consistency

I also played a role in sprint planning (estimation), project planning, retrospectives & implementation.

Building and managing SME websites (freelance).

2020- 2021

Design Indaba Emerging Creatives Programme (2021) and ongoing studies

DIGITAL & USER INTERFACE DESIGNER

Oct 2019- Jun 2020

Cape Town's Foschini Group (TFG) editorial section.

Responsibilities: development, design concepts, UI iterations, research & web designs

VISUAL & DIGITAL DESIGNER

2017- Mar2019

Freelance Designer, for SMMEs, and illustrating for J.a magazine epub. Working with start-ups in the Pretoria and Johannesburg region. Graphic Designer at The Baxter Theatre Centre

Responsibilities: research, corporate identity, & graphics, web campaigns

EDUCATION

**BA in Fine Arts
(Communication
Design & Sociology)**

Rhodes University
2017

**PgDip(African &
Gender Studies)**

University of Cape Town
2019

**Product Design in AI |
Artificial Intelligence
and Users**

Udemy
2023