

# alizwa UI/UX Product Designer

# mnyatheli

a background in UI/UX design and Sociology. Also running a visual arts practice

📁 portfolio

## SKILLS &

## TECH STACK

UX & Sociology Research Skills

Usability Testing

Wireframes & Prototyping

Product roadmapping

Web, iOS & Android systems

Cloud-native applications

Agile working model

SAAS model apps for B2Bs

Agile, Scrum, DevOps, Design Thinking.

An understanding of HTML, CSS & Java Script

adobe suite | figma | bootstrap | angular material | react | html & css | azure | github | VO.ai | Claude.ai

## WORK EXP.

### STUDENT & FREELANCE DESIGNER

2013- 2016

- Completed BA Fine Arts (Media Studies & Sociology)
- Worked in news rooms (SABC).

### VISUAL & DIGITAL DESIGNER

2017- Mar2019

Freelance Designer, for SMMEs, and illustrating for J.a magazine epub. Working with start-ups in the Pretoria and Johannesburg region. Graphic Designer at The Baxter Theatre Centre

**Responsibilities:** research, corporate identity, & graphics, web campaigns

### DIGITAL & USER INTERFACE DESIGNER

Oct 2019- Jun 2020

Cape Town's Foschini Group (TFG) editorial section.

**Responsibilities:** development, design concepts, UI iterations, research & web designs

### UI/UX DESIGNER & RESEARCHER

2020- 2021

Building and managing SME websites (freelance).

Design Indaba Emerging Creatives Programme (2021) and ongoing studies

I worked in a DevOps team for ITSIntegrator & ITSInfinity at Adapt IT (Volaris Holdings) with solution architects, developers, testers, a project manager, and a product manager to automate B2B SAAS model products for higher education institutions (mobile & PC apps with CRM).

2022- Jun 2023

**Responsibilities:** wireframing (UI and architecture), creating storyboards, feature prioritization & assisting with product road mapping (product business case), prototyping, UX research (i.e. A/B testing, design thinking sessions with clients) I also played a role in sprint planning (estimation), project planning and retrospectives & implementation.

### UI/UX & WEB DESIGNER

Aug 2023-2024

Building and managing the company website and collaterals for Loveleigh Group

**Responsibilities:** architecture, design concepts, user interface & web design

## EDUCATION

**BA in Fine Arts (Communication Design & Sociology)**

Rhodes University  
2017

**PgDip(African & Gender Studies)**

University of Cape Town  
2019

**Product Design in AI | Artificial Intelligence and Users**

Udemy  
2023